



ABBAY THEATRE  
AMHARCLANN NA MAINISTREACH



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Corporate Connections  
Ceangail Chorporáideacha



A photograph of three women dancing in a circle on a stage. The woman on the left is wearing a red and black patterned top and a black skirt. The woman in the middle is wearing a green t-shirt and blue pants. The woman on the right is wearing a white and blue plaid shirt and blue jeans. They are all smiling and holding hands. The background is dark, and the stage floor is made of wooden planks.

## Partnership Benefits

As a Corporate Partner, you will receive a series of benefits which can be adapted to meet your specific corporate goals. Whether it is hosting a corporate networking event with clients or driving staff engagement, we can deliver a series of unique and exciting opportunities to bring these connections to life within the Abbey Theatre.

Furthermore, our partnership will enhance your corporate visibility, giving your brand an association with an innovative, creative and world-renowned national theatre.

# Platinum Corporate Partner

## **Complimentary Tickets:**

Sixty tickets per annum to entertain your client or your employees at any Abbey-produced show.

## **Exclusive Access:**

Experience the energy and excitement of opening night with invitations to six opening night events per year. Enjoy exclusive access to four digital talks per annum, and hear from some of our greatest actors, writers, directors and artists.

## **Personalised Service:**

A personalised service for booking your tickets and theatre visits.

## **Branding:**

Place your brand centre stage by aligning it with award-winning, imaginative and innovative work from Ireland's national theatre. Your support will be recognised on the Abbey Theatre website (c. 601,000 views per annum), on the Supporter Wall within the Abbey Theatre (footfall of c. 180,000 per annum), within the Abbey Theatre Annual Review and on production programmes (3,500 for Abbey Theatre runs, 1,000 for Peacock Theatre runs.)

## **Staff Development:**

Aid retention and nurture your staff's growth via our Abbey: Theatre Skills for Business workshops. Platinum Corporate Partners can enjoy a 15% discount on workshops including Presenting with Impact, Women in Business and The Power of Storytelling.

## **Family:**

One children's workshop per annum (max. 20 participants)

## **Client Engagement:**

Host a 'money can't buy' event at the Abbey Theatre for your clients and VIPs. We will create an exclusive evening for you which can include a pre-show talk, a personal welcome from the Abbey Theatre Directors, private tours, meet and greet with the artists and more. Our highly memorable entertainment events will leave a lasting impression on your guests.

The Abbey Theatre regularly brings our shows to other theatres across Ireland, allowing you to entertain your clients at our touring venues.

## **Staff Rewards:**

All Platinum Corporate Partner staff can enjoy a 15% discount on tickets using your personalised discount code and a discount to a behind-the-scenes tour of the Abbey Theatre.

## **Networking:**

An invitation to our Abbey Theatre Supporters' networking events in Ireland, the UK and the US.

## **Staff Engagement:**

One backstage tour (max. 10 participants) and one walking tour (max. 12 participants per annum.)

## **Exclusive Updates:**

Receive a quarterly Abbey Theatre Supporter e-newsletter to get an exclusive insight into future Abbey productions and activities.

**Support us as a Platinum Corporate Partner: €25,000 per annum**



# Corporate Guardian

## **Complimentary Tickets:**

Forty tickets per annum to entertain your clients or your employees at any Abbey-produced show.

## **Exclusive Access:**

Experience the energy and excitement of opening night with invitations to six opening night events per year.

Enjoy exclusive access to four digital talks per annum, and hear from some of our greatest actors, writers, directors and artists.

## **Branding:**

Place your brand centre stage by aligning it with award-winning, imaginative and innovative work from Ireland's national theatre. Your support will be recognised on the Abbey Theatre website (c. 601,000 views per annum), on the Supporter Wall within the Abbey Theatre (footfall of c. 180,000 per annum), within the Abbey Theatre Annual Review and on production programmes (3,500 for Abbey Theatre runs, 1,000 for Peacock Theatre runs.)

## **Staff Development:**

Aid retention and nurture your staff's growth via our Abbey: Theatre Skills for Business workshops. Corporate Guardians can enjoy a 15% discount on workshops including Presenting with Impact, Women in Business and The Power of Storytelling.

## **Client Engagement:**

Host a 'money can't buy' event at the Abbey Theatre for your clients and VIPs. We will create an exclusive evening for you which can include a pre-show talk, a personal welcome from the Abbey Theatre Directors, private tours, meet and greet with the artists and more. Our highly memorable entertainment events will leave a lasting impression on your guests.

The Abbey Theatre regularly brings our shows to other theatres across Ireland, allowing you to entertain your clients at our touring venues.

## **Networking:**

An invitation to our Abbey Theatre Supporters' networking event.

## **Staff Rewards:**

All Corporate Guardian staff can enjoy a 15% discount on tickets using your personalised discount code and a discount to a behind-the-scenes tour of the Abbey Theatre.

## **Exclusive Updates:**

Receive a quarterly Abbey Theatre Supporter e-newsletter to get an exclusive insight into future Abbey productions and activities.

**Personalised Service:** A personalised service for booking your tickets and theatre visits.

**Support us as a Corporate Guardian: €15,000 per annum**

# Gold Ambassador

## **Complimentary Tickets:**

Twenty tickets per annum for you to entertain your clients or your employees at any Abbey-produced show.

## **Exclusive Access:**

Experience the energy and excitement of opening night with invitations to four opening night events per year.

Enjoy exclusive access to four digital talks per annum, and hear from some of our greatest actors, writers, directors and artists.

## **Branding:**

Place your brand centre stage by aligning it with award-winning, imaginative and innovative work from Ireland's national theatre. Your support will be recognised on the Abbey Theatre website (c. 601,000 views per annum), on the Supporter Wall within the Abbey Theatre (footfall of c. 180,000 per annum), within the Abbey Theatre Annual Review and on production programmes (3,500 for Abbey Theatre runs, 1,000 for Peacock Theatre runs.)

## **Client Engagement:**

Host a 'money can't buy' event at the Abbey Theatre for your clients and VIPs. We will create an exclusive evening for you which can include a pre-show talk, a personal welcome from the Abbey Theatre Directors, private tours, meet and greet with the artists and more. Our highly memorable entertainment events will leave a lasting impression on your guests.

## **Staff Rewards:**

All Gold Ambassador staff get a 15% discount on tickets using your personalised discount code and a discount to a behind-the-scenes tour of the Abbey Theatre.

## **Staff Development:**

Aid retention and nurture your staff's growth via our Abbey: Theatre Skills for Business workshops. Gold Ambassadors can enjoy a 10% discount on workshops including Presenting with Impact, Women in Business and The Power of Storytelling.

## **Networking:**

An invitation to our annual Abbey Theatre Supporters' networking event.

## **Exclusive Updates:**

Receive a quarterly Abbey Theatre Supporter e-newsletter to get an exclusive insight into future Abbey productions and activities.

## **Personalised Service:**

A personalised service for booking your tickets and theatre visits.

**Support us as a Gold Ambassador: €7,000 per annum**

# Silver Ambassador

**Complimentary Tickets:**

Eight tickets per annum for you to entertain your clients or your employees at any Abbey-produced show.

**Exclusive Access:**

Experience the energy and excitement of opening night with invitations to three opening night events a year.

Enjoy exclusive access to four digital talks per annum, and hear from some of our greatest actors, writers, directors and artists.

**Branding:**

Place your brand centre stage by aligning it with award-winning, imaginative and innovative work from Ireland's national theatre. Your support will be recognised on the Abbey Theatre website (c. 601,000 views per annum), on the Supporter Wall within the Abbey Theatre (footfall of c. 180,000 per annum), within the Abbey Theatre Annual Review and on production programmes (3,500 for Abbey Theatre runs, 1,000 for Peacock Theatre runs.)

**Staff Development:**

Aid retention and nurture your staff's growth via our Abbey: Theatre Skills for Business workshops. Silver Ambassadors can enjoy a 10% discount on workshops including Presenting with Impact, Women in Business and The Power of Storytelling.

**Networking:**

An invitation to our Abbey Theatre Supporters' networking event.

**Exclusive Updates:**

Receive a quarterly Abbey Theatre Supporter e-newsletter to get an exclusive insight into future Abbey productions and activities.

**Staff Engagement:**

All Silver Ambassador staff get a 15% discount on tickets using your personalised discount code and a discount to a behind-the-scenes tour of the Abbey Theatre.

**Personalised Service:**

A personalised service for booking your tickets and theatre visits.

**Support us as a Silver Ambassador: €2,760 per annum**

# Bronze Ambassador

## **Exclusive Access:**

Experience the energy and excitement of opening night with invitations to three opening night events a year.

Enjoy exclusive access to two digital talks per annum, and hear from some of our greatest actors, writers, directors and artists. digital talks per annum, and hear from some of our greatest actors, writers, directors and artists.

## **Branding:**

Place your brand centre stage by aligning it with award-winning, imaginative and innovative work from Ireland's national theatre. Your support will be recognised on the Abbey Theatre website (c. 601,000 views per annum), on the Supporter Wall within the Abbey Theatre (footfall of c. 180,000 per annum), within the Abbey Theatre Annual Review and on production programmes (3,500 for Abbey Theatre runs, 1,000 for Peacock Theatre runs.)

## **Staff Development:**

Aid retention and nurture your staff's growth via our Abbey: Theatre Skills for Business workshops. Bronze Ambassadors can enjoy a 10% discount on workshops including Presenting with Impact, Women in Business and The Power of Storytelling.

## **Exclusive Updates:**

Receive a quarterly Abbey Theatre Supporter e-newsletter to get an exclusive insight into future Abbey productions and activities.

## **Staff Engagement:**

All Bronze Ambassador staff can also enjoy a 15% discount on tickets using your personalised discount code and a discount to a behind-the-scenes tour of the Abbey Theatre. They can also avail of a 20% discount on food and beverages in our café, Pegeens.

## **Networking:**

An invitation to our Abbey Theatre Supporters' networking event.

## **Personalised Service:**

A personalised service for booking your tickets and theatre visits.

**Support us as a Bronze Ambassador: €1,500 per annum**



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## Contact Us

If you would like to learn more about our Corporate Partnerships or explore more bespoke partnerships, please contact Marie Lawlor, Head of Corporate Partnerships and Philanthropy. We look forward to bringing the creative, collaborative and energetic nature of theatre to your business.

Contact: Marie Lawlor - Head of Corporate Partnerships and Philanthropy.

Email: [marie.lawlor@abbeytheatre.ie](mailto:marie.lawlor@abbeytheatre.ie)

Phone: +353 (1) 8797302